

Microsoft BizSpark™

Field Launch Web Text – “What is Microsoft BizSpark?”

In just a few sentences

Microsoft BizSpark is a global program designed to accelerate the success of early stage Startups. BizSpark provides entrepreneurs fast and easy access to current full-featured Microsoft development tools and production licenses of server products with no upfront costs and minimal requirements. BizSpark startups receive professional support from Microsoft as well as community-driven support from Network Partners, active organizations in the entrepreneurial space, who can provide guidance, mentorship and resources to Startups. Visit the Microsoft Startup Zone (www.microsoftstartupzone.com) to learn more!

In a paragraph

Ignite your startup by enrolling in Microsoft BizSpark, a new global program designed to accelerate the success of early stage Startups by providing fast and easy access to current full-featured Microsoft development tools and production licenses of server products to bring to market innovative and interoperable solutions. As a Microsoft BizSpark member, you will also receive entry into a global community of peers and Microsoft BizSpark Network Partners who can help address the unique technical and business development challenges that startup companies face.

Microsoft BizSpark's requirements are minimal, and enrollment is fast and easy with no upfront costs – so get fired up and visit the Microsoft Startup Zone (www.microsoftstartupzone.com) to learn more about Microsoft BizSpark today!

In three paragraphs

Microsoft knows that today's most promising Startups are tomorrow's most successful businesses, and wants to ignite the process. With Microsoft BizSpark, a new program for Startups, Microsoft encourages you to innovate by giving you fast and easy access to its current, full-featured development tools and platform technologies, including:

- All the software included in the Visual Studio Team System (VSTS) Team Suite
- Expression Studio (version 2)
- VSTS Team Foundation Server
- **Production License** use rights to host your software-as-a-service business on the following platforms: Windows Server, SQL Server, Office SharePoint Portal Server, Systems Center, BizTalk Server, and more. (There's a complete list of technologies being offered through Microsoft BizSpark at the Microsoft Startup Zone Website <http://www.microsoftstartupzone.com>.)

Enrollment in Microsoft BizSpark connects you to a global community of peers and Microsoft BizSpark Network Partners, who will provide you with an array of world-class business, legal and financial services, catered to startups, to help guide you through all the dilemmas that entrepreneurial ventures often get entangled in. You'll get visibility with potential investors, partners and customers – expect to network and mingle with some of the hottest contacts in the industry.

Requirements? Extremely minimal: If you're a privately held company building a software-based product or service (even using open source code), in business for less than three years and with under USD\$1M in annual revenue, you're in. Simply find a Network Partner. If you're not already a member of a Network Partner, you can review and select one from the Find a Network Partner List on the Microsoft BizSpark Website <http://www.microsoft.com/bizspark/findnetworkpartner.aspx>. Then, enrollment's fast and easy, with no payment or credit card info required and no upfront costs. Microsoft will assess a USD\$100 program offering fee when your startup exits the program.

Just fill out the Microsoft BizSpark enrollment form and click, which is the sound of your Startup getting fired up.

Visit the Microsoft Startup Zone for more information about Microsoft BizSpark.

www.microsoft.com/bizspark