

INFO SESSION ON THE PPWR DRAFT REGULATIONS

28 APRIL 2023



OBJECTIVES OF PROPOSED REGULATIONS

- Promote a circular economy
- All packaging is to be recyclable
- Packaging to include recycled content
- Reduce packaging waste
- Foster a culture of re-using packaging
- Harmonise rules on packaging and packaging waste

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What are the expected impacts on the Maltese economic operators arising from these regulations?

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ECONOMIC OPERATORS





ECONOMIC OPERATORS

Local manufacturers of packaged goods

Suppliers of packaging or packaging materials

Importers of packaged goods from outside the EU

Distributors are all operators other than manufacturers/importers whose trade introduces packaging on the EU market

IDENTIFY IMPACTS

KEY IMPACTS AT A GLANCE

A new way of presenting packaged products to consumers is expected

Multi-material and multi-layered packaging is likely to disappear

Packaging requirements are likely to influence product design

In many instances, alternatives or cost-effective solutions do not yet exist

Economic operators relying on suppliers from countries outside of the EU may need to seek new suppliers

KNOWLEDGE & EXPERTISE

Innovation in packaging design is crucial

The new packaging requirements are likely to influence the product design and possibly its function

Operational processes would need revision

Do the respective economic operators have the necessary skills

to fulfil these proposed legislative requirements?

If not, is it possible to train employees or recruit new ones?

Is external expertise available? affordable?

REVISE THE BUSINESS MODEL

Moving from a linear economy towards a Circular Economy for many means the *business-as-usual* approach is obsolete

Each affected operator needs to assess the readiness of their existing business model to ascertain their future

Are there any new business opportunities that can be tapped?

Is the business model able to meet the new challenges?

BALANCING COSTS

Costs are likely to be high, at least in the short- to medium-term

Significant changes are expected to have all packaging recyclable

Investments in human capital, innovation, design, manufacturing / operational processes, equipment and machinery are needed

Changing suppliers, especially for economic operators that rely on suppliers from outside the EU comes at a price

Harmonisation costs, often overlooked, are significant

NEXT STEPS



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JOIN THE DISCUSSION

Today's info session is the first step to understanding these impacts

The authorities are reaching out at a time when the proposed regulations are still in draft form and can be influenced

Each economic operator will be affected differently

Each operator can give valuable feedback



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*Let's seize the moment to
protect businesses and create
new opportunities*

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THANK YOU

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