



## *An Event for Startups and Youths*

Mentoring • Networking • Discussions

**Malta Enterprise**  
**10.Nov.2018**

Startup Café will provide a space for startups and youths to meet and network with mentors from different fields and backgrounds.

Professionals and academics will share their experiences in order to help participants further develop their entrepreneurial skills, while panel discussions and networking with the panellists will provide the opportunity to delve into further detail.

Startup Café will be an ideal venue to discuss ideas, pose questions or simply catch up on the current and emerging trends and business realities.



# Agenda

- 08:30h Registration, welcome coffee and networking
- 09.00h Welcoming address by Dr Leonie Baldacchino - Director, The Edward de Bono Institute, University of Malta
- 09.05h Opening speech by Mr William Wait - Chairman, Malta Enterprise
- 09.10h Speech by Ms Nancy Caruana - Permanent Secretary, Ministry for Economy, Investment and Small Businesses  
*Why Startups Matter*
- 09.20h Keynote speech by Mr Luigi Amati - President, CEO & Co-Founder of META  
*How to deliver the Perfect Business Pitch*
- 10:00h Introduction to Workshops by Dr Leonie Baldacchino
- 10:30h Parallel Workshops - Session 1  
*Growing your Business // Making the Leap from Employee to Startup*
- 11:30h Parallel Workshops - Session 2  
*Startup Stages: Getting Investment and the Right Funding // Why Startups need to keep up with Product Innovation*
- 12:30h Parallel Workshops - Session 3  
*Building your Brand // Business Development: Facilitating Internationalisation*
- 13.30h Round-up of Workshops by Mr Luigi Amati
- 13:45h Startup Café networking lunch
- 14:30h Workshops for JAYE members

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## Growing your Business

**Venue:**

Conference Hall

**Moderator:**

Prof. Russell Smith  
Director, Centre for Entrepreneurship &  
Business Incubation, University of Malta

**Panel:**

Ms Helga Ellul  
Director, Advise Ltd

Dr Beverly Cutajar  
Director, ThinkTalent Ltd

Mr Zach Ciappara  
Founder, FreeHour

Mr Joseph Galea  
Managing Director, Heritage Homes of Malta

Mr Luke Satariano  
CEO, MCL Components Ltd

**Q&A with the panel**

## Parallel Session 1

10:30h

## Making the Leap from Employee to Startup

**Venue:**

Lounge Area

**Moderator:**

Mr Johann Caruana  
Policy Director, Malta Council for  
Science and Technology

**Panel:**

Mr Kurt Galea  
Business Development, LOOP Digital

Mr Toni Attard  
Founder, Culture Venture

Mr Nathan Farrugia  
Founder & CEO, Ultimate Performance

Mr Bonavent Gauci  
Partner, PwC

**Q&A with the panel**

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## Startup Stages: Getting Investment and the Right Funding

**Venue:**

Conference Hall

**Moderator:**

Mr Johann Caruana  
Policy Director, Malta Council for  
Science and Technology

**Panel:**

Mr Stefan Alfsson  
Director, NARC Ltd

Mr Johan Zammit  
Founder & CEO, Smart Studios

Mr Adrian Galea  
Head of Finance & Deals, Go Beyond Investing

Ing. Alfred Camilleri  
Managing Director, Inspectra Ltd

**Q&A with the panel**

## Parallel Session 2

11:30h

## Why Startups need to keep up with Product Innovation

**Venue:**

Lounge Area

**Moderator:**

Dr Leonie Baldacchino,  
Director, The Edward de Bono Institute,  
University of Malta

**Panel:**

Ing. Pierre Theuma  
CEO, Malta Life Sciences Park

Ing. Charles Saliba  
Managing Director, Nutribiotech Malta

Ing. Alexander Galea  
General Manager, Methode Electronics Malta Ltd

Prof. Joseph Cilia  
Chairman, Abertax Technologies and Professor  
Faculty of Engineering, University of Malta

Dr Chris Cilia  
Advocate

**Q&A with the panel**

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## Building your Brand

**Venue:**

Conference Hall

**Moderator:**

Mr Peter Grech  
CEO & Founder, BRND WGN

**Panel:**

Ms Petra Vella  
Gagliardi Brand Manager, Bortex

Mr Benji Borg  
Co-Founder, Anchovy Ltd

Ms Krystle Penza  
Managing Director, MVintage Jewels

Mr Stephen Cordina  
Owner, Stephen Cordina Aroma & Therapy

**Q&A with the panel**

## Parallel Session 3

12:30h

## Business Development: Facilitating Internationalisation

**Venue:**

Lounge Area

**Moderator:**

Mr Anton Buttigieg  
CEO, TradeMalta

**Panel:**

Mr Edward Borg  
Co-Founder, Thought3D Ltd

Mr David Vella  
CEO, Altaro Ltd

Mr Matthew Pullicino  
CEO, Stargate Studios

Mr John de Giorgio  
Managing Director, Shireburn Software Ltd

**Q&A with the panel**

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## Keynote Speaker

Luigi Amati is the CEO of META ([www.meta-group.com](http://www.meta-group.com)) and the Chairman of Business Angels Europe, the confederation of European Angel Investing ([www.businessangelseurope.com](http://www.businessangelseurope.com)).



As an early stage fund manager, he is the President of META Ventures, an investment company with over €100 million under management, of which over €60 million are already invested in approximately 70 knowledge intensive high growth companies.

He is the co-founder and CEO of META Consulting, a company focused on innovation, entrepreneurship and finance. The company started as local boutique firm but is now working with various international institutions such as the European Commission, the World Bank, and the Inter-American Development Bank, amongst others.

As an Angel Investor he is one of the founders of Italian Angels for Growth, one of the fastest growing groups of business angel in Europe ([www.italianangels.net](http://www.italianangels.net)). He currently has a portfolio of startups in medtech, ICT and social innovation sectors and is a member of the European Commission Advisory Groups on Access to Risk Finance and Gender.

During the early years of his career he was a researcher and software engineer in the field of computational mechanics working with Lusas, a spinoff of Imperial College ([www.lusas.com](http://www.lusas.com)), and also contributed to the setting up of the ISIRIM Research Institute of Advanced Materials.

Mr Amati holds an Engineering Degree Summa cum Laude from the University of Rome, a Master of Science and a Diploma from Imperial College London.



**Startup Café will be held at:**

Malta Enterprise  
Gwardamangia Hill  
Pietà

**For further information:**

T: +356 2542 3427  
E: [smeweek@maltaenterprise.com](mailto:smeweek@maltaenterprise.com)  
W: [www.maltaenterprise.com](http://www.maltaenterprise.com)

Participation is on a first come first served basis.  
To reserve your seat:



is being organised by



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