

## EXPRESSION OF INTEREST

### ME&You Value Card

#### Who we are

The Corporation has been in operation under various guises since the 1950s as the economic development agency of the Maltese Government. Our role is to attract foreign direct investment and to ensure that companies operating from Malta are provided with the right conditions to grow and prosper.

#### The Scope

Malta Enterprise constantly strives to try and improve employees' engagement to build a better, stronger, and more resilient entity by creating a great working environment in order to boost employee morale and enhance the employees' quality of life. In return, an increase in the employees' engagement results in providing a better service and improves the customer's satisfaction. The Corporation currently employs over 170 employees.

For this purpose, the Corporation would like to introduce the ME&You Value Card. The card will be used with service providers that are willing to offer discounts to Malta Enterprise employees. It will give the employees the choice to invest in their future or buy something that is truly meaningful to them. The ME&You Card will be distinguished with the Corporation's logo, name of employee and reference number.

Malta Enterprise employees will all be given a card. The list of service providers and the discount they are willing to offer will be made available on the Corporation's intranet.

#### Expression of Interest

Malta Enterprise is inviting service providers from (including and not limited to) educational institutes, or from the following industries: fashion, entertainment, domestic appliances, relaxation, sports, health & beauty, computers, electronics, jewellery, home furnishings, mother & baby shops, department stores, charities, footwear, hotel accommodation, books, pet shops, veterinary services, perfumes, toys, travel and restaurants to:

- a. send in their interest by highlighting the discount they are willing to offer;
- b. any terms and conditions tied to the discount; and
- c. a short profile (max 70 words); and
- d. a high resolution logo

Submissions will be received by mail on [meandyou@maltaenterprise.com](mailto:meandyou@maltaenterprise.com)

Queries and clarifications may be sent via email on [meandyou@maltaenterprise.com](mailto:meandyou@maltaenterprise.com)